



Personal this is who i am

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Education this is what i studied

Herzing College (September 2001 - December 2002)

Web Site Design
Overall G.P.A., 4.0
Emphasis of study:
Networking
Web Site Design and Layout
HTML

Auburn University (September 1994 - June 1999)

Bachelor of Arts degree
Art History Minor
G.P.A. in major, 3.2
Emphasis of study:
Visual Communications
Corporate Identity
Creative Problem Solving
Packaging
Photography
Typography
Publication Design
Advertising

Homewood High School (August 1990 - June 1994)

Graduate

Program Knowledge this is what i use

Adobe Creative Suite

Photoshop
Illustrator
InDesign
Dreamweaver
Flash

QuarkXpress

Microsoft Office
Pulse Signature
VT4
Mac OS
Windows OS



Job Experience this is what i do

Motion Industries (April 2010 - Current)

IT Graphic Designer

Responsibilities include:

Creating a GUI system for a nation wide company

Emageon (March 2006 - April 2009)

Visual Marketing Manager

Responsibilities include:

Creation of marketing campaigns for product advertising within customer hospitals

Design for company branding and all related projects

Creation of video loops and collateral for tradeshow displays

Design and fulfillment of direct mail campaigns targeted at potential tradeshow attendees

Emageon University branding and collateral

Emageon Employee Communication email blasts

Emageon 2.0 website (www.emageon.com) Conceptual design and maintenance

Lowego Sportswear (June 1999 - March 2006)

Graphic Designer and Digitizer

Responsibilities included:

Creation of original artistic concepts for advertising and production work

Production of camera-ready artwork for digitizing and screenprint

Artwork design and setup for promotional products

Coordination of communication between salespersons and production team

Customer service during all phases of design process

Deadline maintenance with production staff

Portfolio this is what i have created

Please visit my online portfolio at www.joelmaxwelldesigns.com

References this is who to contact

References available upon request.